

BGC Canada Announces a New Partnership with Mary Brown's Chicken to Support Youth Leadership in Communities Across Canada

BGC News



TORONTO, ON, April 12, 2021 – Today, BGC Canada announced a new partnership with Mary Brown's Chicken to support Youth of the Year (<https://www.bgccan.com/en/youth-of-the-year/>), a national initiative celebrating youth leadership and achievement at Clubs across Canada.

Launched by Hyundai Canada and BGC Canada in 2020, Youth of the Year aims to foster strong BGC ambassadors and build capacity for Clubs to support more youth leaders in their communities.

"Young people around the world are actively creating our collective future and they need spaces where they can build community and foster leadership skills," says Owen Charters, President & CEO, BGC Canada. "We are thrilled to have Mary Brown's Chicken join us as platinum sponsor for Youth of the Year to kickoff our national partnership and support our young leaders."

Club youth ages 15-21 applied for Youth of the Year by submitting a written essay and video showcasing their achievements, service, and leadership to their Club, school, and community, with six youth selected as our 2021 Regional Youth of the Year. On **April 29**, a virtual Youth of the Year Awards event will celebrate the six winners and crown our National Youth of the Year.

"Mary Brown's Chicken is very excited to sponsor BGC Canada's Youth of the Year," says Hadi Chahin, President and COO, Mary Brown's Chicken. "It is a privilege for us to acknowledge the accomplishments of these remarkable young people and the amazing work done by BGC Canada to empower Canadian youth. Mary Brown's core values like diversity, inclusion, and respect align perfectly with BGC Canada and we love that they have Clubs right across Canada for our network of franchisees to get involved locally."

The six Youth of the Year winners will serve as ambassadors for BGC Canada for two years, participating in speaking engagements, media interviews, and networking opportunities.

About Mary Brown's Chicken

Mary Brown's Chicken is the largest Canadian quick serve chicken restaurant. The brand was founded in Newfoundland & Labrador in 1969 and today has about 200 locations across Canada, having tripled its store count in the last decade. 100% Canadian, the brand's key differentiator is crave-able taste. Mary Brown's chicken and potatoes are locally sourced and delivered whole and fresh to each store, where they're hand cut and hand breaded. Big Mary® has been named Canada's Best Chicken Sandwich. A testament to the brand's east coast heritage, genuine hospitality and community involvement are intrinsic to the brand. Mary Brown's proudly supports hospitals, front line workers and numerous regional

initiatives like kids' lunch programs and many others. Learn more at marybrowns.com (<https://marybrowns.com/>) and follow us on Instagram: @marybrownsofficial, Twitter: @marybrowns, and Facebook: @MaryBrowns.

About BGC Canada (formerly Boys & Girls Clubs of Canada)

For 120+ years, BGC Canada has been creating opportunities for millions of Canadian kids and teens. As Canada's largest child and youth serving charitable organization, our Clubs open their doors to young people and their families at 775 locations nationwide. During out-of-school hours in small and large cities, and rural and Indigenous communities, our trained staff and volunteers provide programs and services that help young people realize positive outcomes in self-expression, academics, healthy living, physical activity, job readiness, mental health, leadership, and more. Opportunity changes everything. Learn more at [bgccan.com](https://www.bgccan.com/#_blank) (https://www.bgccan.com/#_blank) and follow us on social media @BGCCAN.

Media contacts:

Jared Morrow, BGC Canada
jmorrow@bgccan.com (<mailto:jmorrow@bgccan.com>)
905-477-7272 x2202

Darlene Giles, Mary Brown's Chicken
darlene@marybrowns.com (<mailto:darlene@marybrowns.com>)
416-998-6398

Tags:

Clubs (<https://www.bgccan.com/en/tag/clubs/>), Mary Brown's (<https://www.bgccan.com/en/tag/mary-browns/>), partnership (<https://www.bgccan.com/en/tag/partnership/>), sponsor (<https://www.bgccan.com/en/tag/sponsor/>), Youth of the Year (<https://www.bgccan.com/en/tag/youth-of-the-year/>)

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BGC Canada launches #BGCKBack2School campaign to support kids & teens across the country (<https://www.bgccan.com/en/bgc-canada-launches-bgcback2school-campaign-to-support-kids-teens-across-the-country-2/>)

International Youth Day Statement by BGC's National Youth Council (NYC) (<https://www.bgccan.com/en/international-youth-day-statement-by-bgcs-national-youth-council-nyc/>)

Mary Brown's Chicken to Donate \$2 from Every Meal, Combo and Feast in Support of BGC Canada on July 27 (<https://www.bgccan.com/en/mary-browns-chicken-to-donate-2-from-every-meal-combo-and-feast-in-support-of-bgc-canada-on-july-27/>)

CIBC and BlackNorth Initiative Recognize First-Ever Recipients of Youth Accelerator Program with BGC Canada (<https://www.bgccan.com/en/cibc-and-blacknorth-initiative-recognize-first-ever-recipients-of-youth-accelerator-program-with-bgc-canada/>)

BGC Longueuil member creates Club committee for 2S & LGBTQIA+ advocacy (<https://www.bgccan.com/en/bgc-longueuil-member-creates-club-committee-for-2s-lgbtqia-advocacy/>)

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BGC Canada acknowledges that our work spans many Territories and Treaty areas and we are grateful for the traditional Knowledge Keepers and Elders who are with us today, those who have gone before us and the youth that continuously inspire us in the work that we do. BGC Canada's mission statement is to provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life. We recognize that these values are impossible to attain without the ongoing guidance and partnership with Indigenous peoples.

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