

What you need to know:



How long does this process typically take?

The timing will depend on the type of real estate we secure. If it is an existing building, we can typically open for business within 6 months. If the space is new construction, we are unfortunately at the mercy of the landlord or municipality and can take a year or more before we open for business.

Does Mary Brown's find the locations?

Mary Brown's has a dedicated real estate department who work with brokers across the country. We approve all the locations. Should a franchisee bring us a location, we will gladly review the site for suitability.

Is this a turn-key business?

Yes, we will build the store for you! This includes start to finish construction, design, permits, equipment, signage and more. The store build typically takes 8 weeks, once we take possession of the space.

Training

Every Franchisee will spend 3 weeks in St. John's Newfoundland learning the specifics of operating a Mary Brown's franchise in immersive hands-on sessions. Additionally, there is on-going training for owners and their staff to continually learn and stay in touch with current practices. Mary Brown's also provides an online learning portal which will support Franchisees for on-going training practices, product promotions and Team Member training.

Support

Every Franchisee will have a dedicated "Regional Training Director" assigned to their store. This support will provide franchisees with the guidance and resources to help increase sales, control costs and maintain standards. Additionally, a full support team at the head office is always at your service. We specialize in training, operations marketing, construction and design, Human Resources, legal, franchising, Real Estate and more.

How to get started:

Please complete the on-line application form in the tab "inquire now". A teammate will reach out to you shortly to discuss all things Mary!