

"Mary Brown's has been instrumental in my personal and professional growth, and I feel blessed to have grown alongside this amazing company."  
- Multi-Unit Franchisee, Ontario

"As we grew to owning seven locations, our partnership with Mary Browns has grown stronger. We look forward to our growth within the brand in coming years."  
- Multi-Unit Franchisee, Alberta

Are you ready for an incredible growth opportunity with a trusted, 100% Canadian brand?

**Inquire today!**



[marybrowns.com](http://marybrowns.com)



Platinum member



**M31** BRANDS

[mbibrands.com](http://mbibrands.com)

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**400% GROWTH**  
SINCE 2007



\*Based on new store opening growth: 2007-2025.

**Our Success is Your Success!**



# BRAND METRICS

19

2007-2025  
19 YEARS OF CONSECUTIVE  
SAME STORE SALES GROWTH

## Average Unit Volumes (\$CAD)



As of December 31, 2024.

Our continued growth is driven by strong fundamentals. We have delivered positive same-store sales growth (SSSG) for 19 consecutive years, while our highest performing locations exceed national QSR benchmarks.

# MADE FRESH FROM SCRATCH



Our **made fresh from scratch** approach delivers great tasting food, every single time. We use fresh, premium ingredients, and cut our chicken and taters fresh in-store, every single day. It's our promise.



We're looking for driven entrepreneurs who share our passion for quality, innovation, and growth in the QSR industry. Our ideal franchise partners bring strong business acumen, proven leadership, and a commitment to operational excellence and the communities they serve.

**Our franchisee support is industry leading, with immersive training, always-on operations support, regular franchisee-led advisory council meetings, and more. Backed by our Global Support Centre in Markham, Ontario, we support our franchisees from opening day through every step of growth.**



# NEED TO KNOW

## TOTAL INVESTMENT

Approx. \$850,000 - \$1,200,000  
Liquid Capital required: \$300,000  
Additional Working Capital: \$100,000  
Total Net Worth: \$850,000+

FRANCHISE FEE  
\$30,000

ROYALTIES  
5%

MARKETING  
4%

